

International Business Ethics and Sustainability Case Competition

April 7 - 11, 2025



Loyola Marymount University | Los Angeles, California

Loyola Marymount University is pleased to host the International Business Ethics and Sustainability Case Competition, held virtually April 7-8 and in-person on the LMU campus April 10-11. This innovative program enables students to persuasively apply ethical reasoning to practical issues and the moral imperative of sustainable development.



Each team selects a business ethics topic related to one of the Sustainable Development Goals (SDGs) and prepares a presentation describing the problem and proposing a solution. Judges listen to the team's presentation, ask questions, and provide feedback. Presentations cover the legal, financial, and ethical dimensions of the case with special emphasis placed on the strength of the ethical analysis of the problem and the ethical acceptability of the solution.

Competition Schedule

Friday, April 4

8 a.m. PDT
Virtual Meet & Greet

Monday, April 7

25-Minute Presentations

Tuesday, April 8

10-Minute Presentations
90-Second Presentations



Wednesday, April 9

5:30 - 7:30 p.m.
Welcome Dinner

Thursday, April 10

8 a.m. - 4 p.m.
25-Minute Competition

Friday, April 11

8 a.m. - 11 a.m.
10-Minute Competition
90-Second Competition

6 - 8 p.m.
Awards Banquet

Senior Judges

Over 80 corporate executives have volunteered to serve as judges for this competition. They will participate in panels overseen by the following esteemed senior judges:

Amy Cappellanti-Wolf, Chief People Officer, Dayforce

Intissar Durham, PE, AtkinsRealis – West Region

Dr. Melissa Fitzpatrick, Assistant Professor, Business Ethics and Sustainability, Loyola Marymount University

Ngoc Flynn, Corporate Controller, McKinstry

Annie Sandza Krut, Sustainable Investment Strategist, Los Angeles Capital Management

Drew Krut, Managing Partner, Quantum Performance Partner

Jackie Leung, Assistant Dean of Undergraduate Student Success, Loyola Marymount University

Christine Machado, MBA, Professor, Business for Good, Loyola Marymount University

Barney Rosenber, President, Ethics Line, LLC

Nate Russell, Associate Director, Strategic Alignment, Alignment, Contracts & Supply Chain Legal, Raytheon

Tiffany Scurry, Chief Risk & Compliance Officer, Advanced Micro Devices

Nola Wanta, Senior Director, Business Development & Strategy, Loyola Marymount University

Dr. Kelly Watson, Managing Partner, Orange Grove Consulting

Jason West, Chief Strategy Officer, Synalysis Group

Doug Wolf, Global Real Estate Leader

Participating Universities

American University
Washington, D.C.

American University of the Middle East
Egaila, Kuwait

Case Western Reserve University
Weatherhead School of Management
Cleveland, Ohio

The George Washington University
Washington, D.C.

Grinnell College
Grinnell, Iowa

Indiana University
Kelley School of Business
Bloomington, Indiana

Loyola Marymount University
Los Angeles, California

Loyola University Maryland
Baltimore, Maryland

Pennsylvania State University
Smeal College of Business
Centre County, Pennsylvania

Pennsylvania State University
Engineering-Consulting Collaborative
Centre County, Pennsylvania

Saint Louis University
St. Louis, Missouri

San Francisco State University
San Francisco, California

Saint Mary's University
Halifax, Nova Scotia, Canada

St. Thomas Aquinas College
Sparkill, New York

State University of New York
at Potsdam
Potsdam, New York

Texas A&M University
College Station, Texas

Universidad de Navarra
Pamplona, Navarra, Spain

Universidad Iberoamericana Ciudad de México
Mexico City, Mexico

University of California, Irvine
Irvine, California

University of California, Los Angeles
Los Angeles, California

University of Detroit Mercy
Detroit, Michigan

University of Florida
Gainesville, Florida

University of Illinois at Urbana-Champaign
Champaign, Illinois

University of Manitoba,
Asper School of Business
Winnipeg, Manitoba, Canada

University of Maryland
College Park, Maryland

University of Massachusetts-Amherst
Isenberg School of Management
Amherst, Massachusetts

University of Miami
Coral Gables, Florida

University of San Francisco
San Francisco, California

University of Southern California
Los Angeles, California

University of Tennessee,
Haslam School of Business
Knoxville, Tennessee

University of Washington,
Foster School of Business
Seattle, Washington

XLRI- Xavier School of
Management
Jamshedpur, Jharkhand, India

Presentation Topics

AURA Beauty Consulting

Tarte Cosmetics

BMR Solutions

Shedding Light on Solar: Innovating Solutions for a Sustainable World

Bread & Butter

MOTORQ: Greening the Value Chain

CAAVV Consulting

Ethics and Sustainability of Microsoft AI Data Centers

Carbon Shift

Effectively Regulating the Use of Carbon Credits through Private Markets

Clean Horizon Strategies

Powering the Coop: Agrovoltatics & The New Tyson Era

Clean Luxury Consulting

On Dying Waters to Waterless Dyeing: Sustainable Production for Lululemon

CMST Consulting Group, LLC

Cooling Data: Ending Water Waste in the Digital Age

Coastline Consulting

Feeding the Future: A Catalyst for Greener Grass on the Other Side

CoreFour Consulting

Forest to Table: A Sustainable Future for Palm Oil

Descant Consulting

Sustainable Mining: Illuminating A Future Where Wildlife and Culture Thrive

DJP Consulting, LLC

Bridging the Gap: A New NIL Blueprint for the NCAA

ECC Team: TAAA

Using Technology to Expand Sustainable and Ethical Farming Techniques

Eco Edge Consulting

Rice to the Rescue: A Sustainable Solution to Bangladesh's Sand Mining Crisis

EcoLithium Solutions Inc.

Lithium-Ion Battery Disposal: Environmental and Industry Challenges

EcoTess Solutions

Oil Spill Remediation for Chevron

Fission Impossible

Public Perception of Nuclear Energy: Overcoming Barriers to Sustainable Growth

FOE Consulting

Improving Fairlife's Ethical Standards of Sourcing Dairy from Partnered Farms

FungiSports

Power Up with Mushrooms: Energy & Nutrition Naturally

Good Will Consulting

Beyond the Barcode: Smart Systems for Waste Less

Green St. Consulting

"Child First: Prioritizing Child Safety through Open-Source AI"

Greenback Consulting

Water is the New Oil: Investing in a Sustainable Future

Greenovator Solutions Consulting

Sustainable Production Processes within the H&M Business Model

Grounds for Change

Brewing Sustainability: Turning Coffee Waste into Opportunity

Helios Collective

ICLF Farming: Planting a Sustainable Future for Agriculture

Jem Consulting

Expand Access to Fresh, Healthy Food through Consumer-Facing Vertical Farms

K.E.L.P Consulting

Brighter Skies: Drone Shows and a More Sustainable Seaworld

Kombu Consulting Group

Sustainability in Running Footwear

MAJIK Solutions

Bridging Gaps in Seattle's Transit Network

Moral Mavericks

Green Credits or Greenwashing: Reimagining the Carbon Exchange

Presentation Topics (cont.)

MOVE Consulting Group

The PepsiCo Revolution: Ending Microplastics for a Healthier Future

NaturGas

Consultancy for Biogas Production from organic Waste

NextGen Tech Solutions

Cooling AI: The Hidden Cost of Water

Nike Next

Beyond the Swoosh: Turning Sustainability Promises to Purposeful Progress

Optimal Solutions Consulting

Ethics of Hemp as Alternative to plastics

Powerplay Consulting

Ethics of Sustainable Gig Work

Quad Consulting

Datagonia: Aligning Patagonia's Data Innovation with Sustainability Commitments

SCALA Solutions

Fluent and Fearless: Minding the Literacy Gap within Urban Communities

Soil Stewards Consulting

From Soiled to Sustainable: Natural Alternatives to Synthetic Fertilizers

"Solea"

"Solea" Sustainable Shoe Sole

SUGAR

Smart Cities IoT in Infrastructure

Summit Consulting

Corporate Transparency Reimagined: AI Solutions for Sustainability Management

Sustainable Innovation Consultants

Bird Flu and Global Health

Sustainbuilders

Cubicles to Communities: From Empty Offices into Thriving Neighborhoods

Terra Consulting

Microsoft's Sustainability Goals Amid Rapid Growth and AI Expansion

ThriveTrio: EmN Consulting Group

Beyond the like button: Is Meta crossing the line?

Tobacco Transparency Consulting

The Ethics of Nicotine Imports: A Closer Look at Zyn's Role in U.S. Markets

Union Consulting

Hershey's: Human Rights Abuse in the Cocoa Industry

Veritas Consulting

The Inhumane Cost of Clean Energy: Tesla's Supply Chain Issues





Loyola Marymount University
Institute for Business
Ethics and Sustainability

The Institute for Business Ethics and Sustainability (IBES) at Loyola Marymount University was founded to advance student learning, academic research, and stakeholder engagement in ethics and sustainability for the 21st century organization. Affirming the vital role of business in the service of human development, IBES understands that sustainability – business, social, and environmental – needs to be the mission and strategic focus of every business enterprise. With an emphasis on ethical decision-making, social responsibility, and environmental sustainability, IBES brings business leaders, scholars, and community members together to enhance student learning, business success, and community partnership.

Contact us for more information about supporting the work of the Institute for Business Ethics and Sustainability at ibes@lmu.edu.

Thank You to Our Sponsors!



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